

Page 29 line 4, change "later time" to --time later--.

Page 29 line 8, delete "for".

Page 29 line 9, delete "other intermediary regarding".

Page 29 line 12, change "(demos)," to --(demos), and--.

Page 30 line 18, change "PC302" to --PC 302--.

Page 31 line 1, change "interface" to --interface 1608--.

Page 31 line 2, change "code" to --code 1606--.

Page 31 line 20, change "ARS" to --ARS 308--.

Page 32 line 16, change "interface" to --interface 1608--.

Page 33 line 8, change "a Company A soda" to --a soda from Company A--.

Page 34 line 15, change "106" to --1610--.

Page 36 line 15, change "ARS" to --ARS 308--.

Page 36 line 17, change "bar code" to --bar code 1606--.

Page 37 line 6, change "information" to --information 1802--.

Page 37 line 9, change "information and bar" to --information 1804 and bar--.

Page 37 line 9, change "to" to --1802 to--.

Page 38 line 7, change "wand specific" to --wand-specific--.

Page 39 line 5, change "wand" to --Wand 2104--.

Page 39 line 8, change "wand" to --wand 1600--.

Page 39 line 20, change "source1600" to --source 1602--.

Page 41 line 13, change "message" to --messages--.

Page 42 line 10, change "adverse" to --advertiser--.

Page 43 line 5, remove one space between "upon" and "the".

### REMARKS

On the cover page, the first name of the first inventor listed was changed to correct a typographical error. The U.S. Patent and Trademark Office has incorrectly recorded the

inventor's name as reflected in the Filing Receipt dated April 24, 2000. Applicants request that the correction be made.

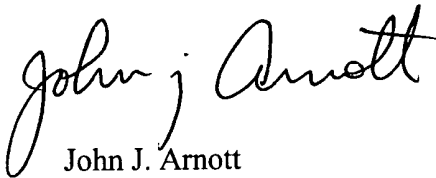
The cross-reference section has been amended to remove the attorney docket numbers, and to show that application Serial No. 09/151,530 has now issued as U.S. Patent No. 6,098,106.

The amendments to the specification are to correct typographical errors do not introduce any new matter into the application.

Please charge any additional fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,815 of HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.  
Attorneys for Applicants

A handwritten signature in black ink, appearing to read "John J. Arnott". The signature is fluid and cursive, with the first name "John" and last name "Arnott" clearly distinguishable.

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JJA/ej

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